AMBASSADOR PROGRAM

GROWING CANNABIS NURSING as an ACNA AMBASSADOR
The American Cannabis Nurses Association (ACNA) is a professional nursing organization with a mission to advance excellence in cannabis nursing practice through advocacy, collaboration, education, research, and policy development. We understand that there is power in numbers! Increased ACNA membership means increased recognition of cannabis therapeutics and enhanced educational opportunities for you, the cannabis nurse professional. In the spirit of growing cannabis nursing, the ACNA Board of Directors would like to invite you to become an ACNA Ambassador. Accordingly, we excitedly announce the launching our first annual membership drive, called the Ambassador Program!

WHAT IS AN ACNA AMBASSADOR?
ACNA Ambassadors are ACNA members who have directly recruited two or more nurses to join the American Cannabis Nurses Association.

WHY SHOULD I BE AN ACNA AMBASSADOR?
As an ACNA Ambassador you take a professional and personal role in growing cannabis nursing by recruiting new members. And, you commit to make cannabis nursing stronger, by bringing our specialty closer to the day when 'cannabis nursing' is recognized as a nursing subspecialty. Nurses that work with cannabis patients deserve support from their peers, like any other nursing specialty. Increasing the numbers of ACNA members builds our strength on a national level as we continue to grow the foundation for becoming recognized as a nursing subspecialty by the American Nurses Association (ANA). Plus, when you recruit new members, you help them gain access to the specialty education, resources, benefits and opportunities that ACNA provides.

HOW DO I BECOME AN ACNA AMBASSADOR?
You will become an ACNA Ambassador when you directly recruit two or more new ACNA members during our designated membership drive beginning June 12, 2018 and ending September 4, 2018. Any licensed or retired nurse or nursing student is eligible for ACNA membership. Each new member MUST list your name in the “referral” section of the ACNA membership application so that you can receive credit for your recruitment work. If a nurse you recruited to ACNA joins without listing you as the referrer on their application, ACNA will add your name if you contact us with documentation within 30 days of the new member date, prior to the end of the membership drive.
AMBASSADOR PERKS

- Your name listed on the Ambassador page of ACNA website.
- Your name is entered into a prize drawing for each new member you recruit. The more members you recruit, the greater your chances of winning.
- First prize is a $100 VISA gift card and an autographed copy of one of our ACNA leaders autographed book. Second prize is a $50 VISA gift card and an autographed copy of one of our ACNA leaders. Third prize is a $25 VISA gift card and an autographed copy of one of our ACNA leaders.

There is no better promoter of ACNA membership than you! We even make it easy for you - tell us who you'd like to invite to join ACNA with our online referral form, and we'll send your colleague an email that highlights ACNA member benefits and encourages them to join. When your colleague joins because of your encouragement, you will receive credit through our Ambassador program.

Here is a sample email that you can use:

**Subject:** Have you ever thought about joining the American Cannabis Nurses Association (ACNA)?

Dear (potential member),

ACNA membership is a great way to gain valuable nursing knowledge as well as help patients to navigate the opportunities and legal challenges in medical cannabis nursing. As an ACNA member you will enjoy member-only access to:

- Extensive educational materials with up to date cannabis nursing information including a website (www.cannabisnurse.org) filled with nursing news, position statements and more.
- Webinar and Pot Luck activities, some with free CEUs
- Developing groups that will facilitate "meet and greet" forums.
- A social media platform that provides regular links to important news articles and research.
- The Members Only Forum on the ACNA website
- A Medical Cannabis Nurse Curriculum course in collaboration with The Medical Cannabis Institute
- Opportunity to attend the first ACNA conference in 2019

You will also be helping to grow cannabis nursing as a recognized nursing subspecialty. Join ACNA in this exciting time as nurses are stepping forward as leaders in healthcare and patient advocacy to partner with medical cannabis and bring patients much needed resources, education and care.

Sincerely,

Your name and ACNA information
GROW CANNABIS NURSING!
Become an Ambassador for the American Cannabis Nurses Association (ACNA) and contribute to our growth. Cannabis nursing is one of the most exciting developments of our generation. ACNA nursing professionals and leaders are seizing the opportunity for implementing Scope and Standards of Cannabis Nursing Practice for cannabinoid therapeutics! Become an ACNA Ambassador today, encourage your nursing peers to join ACNA and grow our mission to advance excellence in cannabis nursing practice through advocacy, collaboration, education, research, and policy development.