



ACNA

American Cannabis
Nurses Association

2025 Sponsorship Packages

<https://www.cannabisnurses.org/>



Introduction

Explore our 2025 Sponsorship Packages and discover unique opportunities to partner with the American Cannabis Nurses Association (ACNA). Join us in advancing cannabis nursing education, research, and advocacy by exploring the diverse sponsorship options available for 2025. Your support is pivotal in shaping the future of cannabis nursing, and we look forward to the possibility of creating a mutually beneficial partnership.



ACNA Members enjoying Conference



Educational Program Sponsor

Sponsorship Cost: \$1,500/ Annual

- Recognition:
 - Logo placement on the ACNA Members Only Portal and Webpage with link to your webpage (and about)
 - Acknowledgment in all event materials as a “Education Sponsor”
- Exposure at Regional Events:
 - Company logo on regional event marketing
 - Option to provide branded promotional materials for distribution at events.
- Digital Presence:
 - One dedicated social media post acknowledging your sponsorship
 - Logo included in pre-event and post-event email campaigns
- Networking Opportunities:
 - One complimentary registration for a regional event
 - Access to the attendee list for one regional event



Bronze Sponsorship

Sponsorship Cost: \$2,500/ Annual

- Recognition:
 - Logo placement on the ACNA member webpage with a link to your company's website.
 - Acknowledgment in all event materials as a Sponsor.
- Exposure at Regional Events:
 - Company logo on event marketing (all in-person events)
 - Verbal recognition during the opening and closing ceremonies of one regional event per year.
 - Option to provide branded promotional materials for distribution at events.
 - Logo included in pre-event and post-event email campaigns.
 - Inclusion in a post-event thank-you email to attendees.
- Digital Presence:
 - One dedicated social media post acknowledging your sponsorship.
 - Logo included in monthly email campaigns.
- Networking Opportunities:
 - One complimentary registration for a regional event.
 - Access to the attendee list for one regional event.



Silver Sponsorship

Sponsorship Cost: \$5,000/ Annual

- All Bronze Benefits, Plus:
 - Enhanced Exposure at Regional Events:
 - Display space at one regional event of your choice.
 - Verbal recognition throughout the event.
- Digital Presence:
 - Two dedicated social media posts acknowledging your sponsorship.
 - Logo included in additional email campaigns (newsletters)
- Networking Opportunities:
 - Two complimentary registrations for regional events.
 - Priority access to the attendee list for all regional events.
- Exclusive Webinar Sponsorship:
 - Opportunity to sponsor and present in one ACNA webinar per year.
 - Recognition in pre-webinar promotional materials and post-webinar communications.



Gold Sponsorship

Sponsorship Cost: \$10,000/ Annual

- All Bronze and Silver Benefits, Plus:
- Premium Exposure at Regional Events
 - Prime display area/ booth location at all regional events
 - Verbal recognition during multiple sessions at all regional events
- Digital Presence:
 - Three dedicated social media posts acknowledging your sponsorship
 - Logo prominently featured in all email campaigns
 - Recognition as a Gold Sponsor in all ACNA press releases related to regional events
- Networking Opportunities:
 - Three complimentary registrations for regional events
 - Exclusive access to the attendee list for all regional events
- Sponsored Educational Session:
 - Opportunity to present a sponsored educational session at one regional event
- Thought Leadership Feature:
 - Featured interview or article with your company in one ACNA newsletter



Product Screening and Endorsement Sponsorship

Sponsorship Cost: \$12,000/ Annual

- Product Screening and Endorsement:
 - Opportunity to submit cannabis products for screening based on ACNA's rigorous standards for cannabis products and brands.
 - Products meeting the standards will receive the ACNA Endorsement, signaling excellence and best practices in cannabis healthcare.
- ACNA Endorsement Marketing:
 - Exclusive rights to use the ACNA Endorsement logo on approved marketing materials (not for use on packaging)
 - Featured mention in ACNA communications and newsletters highlighting endorsed products.
- Dedicated Product Showcase:
 - Virtual or physical showcase space at all regional events to display and promote endorsed products.
- Sponsored Product Webinars:
 - Opportunity to host webinars showcasing endorsed products to ACNA members and event attendees.
- Enhanced Thought Leadership Feature:
 - Extended thought leadership feature in ACNA newsletters and communications, emphasizing the innovative and endorsed aspects of your products.



Small Business Sponsorship

Sponsorship Cost: \$750/ Annual

- Networking and Exposure:
 - Company logo on the ACNA website as a Small Business Supporter.
 - Recognition in one dedicated social media post annually.
- Inclusion in Small Business Directory:
 - Listing in the ACNA Small Business Directory on the website, providing visibility to the ACNA community.
- Discounted Event Registration:
 - Discounted registration fees for one regional event per year, allowing participation at a lower cost.
- Community Appreciation:
 - Recognition as a supporter of small businesses in ACNA communications and newsletters.

Proof of revenue under \$100,000 is required to qualify.



Diverse Parties Sponsorship

Sponsorship Cost: \$500/ Annual

- Networking and Exposure:
 - Company logo on the ACNA website as a Supporter.
 - Recognition in one dedicated social media post annually.
- Inclusion in Small Business Directory:
 - Listing in the ACNA Small Business Directory on the website, providing visibility to the ACNA community.
- Discounted Event Registration:
 - Discounted registration fees for one regional event per year, allowing participation at a lower cost.
- Community Appreciation:
 - Recognition as a supporter of small businesses in ACNA communications and newsletters.

Proof of revenue under \$100,000 is required to qualify.



Add Ons

Add On: \$500/ each option, must be bronze or higher sponsor

- **Virtual Exhibitor**
 - Virtual exhibitor package for online member network events. Showcase your products/services through virtual webinar and engage with attendees through chat and video conferencing.
- **Sponsored Web Content:**
 - Contribute relevant content to ACNA's website or newsletter, with links back to your company website.
- **Sponsorship of Continuing Education Credits:**
 - Sponsor a continuing education credit webinar.
 - Verbal recognition at the beginning and end of the webinar.
- **Social Media Web Content:**
 - Ten social media posts to the ACNA community spotlighting your service.

Affiliates

As we prioritize fostering meaningful connections, we want to highlight that affiliate contracts are considered on a case-by-case basis. This flexible approach allows us to tailor collaborations to best meet the needs of both ACNA and our valued sponsors. Should you wish to participate in an affiliate relationship please send prospectus to info@cannabisnurses.org



Ready to work with ACNA?

Please email us for next steps!
info@cannabisnurses.org



2023-2024 ACNA Board of Directors